







Time	Dialogue	Shot	Storyboard image
:00-04	Too much to eat over the holidays?	Slow panning CU of floor level with the feet and ankles of a man standing on the bathroom scales, catching a wiggle of the toes for humor.	
:05-:08	Still having trouble finding space for the left-overs?	Slow panning CU of a giant fridge full of food timed to have a bag of lettuce fall out on the floor	
:09-:15	Did you know that thousands of families in south Denver are unable to buy food for themselves each week?	Slow panning CU of an empty kitchen cupboard with an off camera child's hand opening the fridge to expose that it's almost empty	

Time	Dialogue	Shot	Storyboard image
:16-:21	By donating to the SECOR food bank, you can help us fight hunger all year long right here where we live.	Mid shot zoomed out to wide shot of SECOR warehouse with forklift stocking shelves.	 <p>A hand-drawn sketch of a warehouse. The word 'WAREHOUSE' is written at the top. A forklift is shown on the left, moving a green pallet. To the right, there are shelves with orange boxes and a white pallet with red boxes.</p>
:22-:27	Call or go online now, and give generously, because at SECOR food bank...	Wide shot of a family being welcomed and served in the food pantry at SECOR that also has the phone and web info of SECOR at the bottom of screen	 <p>A hand-drawn sketch of a food pantry. The word 'SECOR' is written at the top. Two women are shown, one in a purple dress and one in a green dress, standing next to a white table. Below the sketch, the text reads: 'CALL 720-842-5621' and '<a href="http://WWW.SECOR.INFO">WWW.SECOR.INFO</a>'.</p>
:28-:30	It's always the season for giving.	Crossfade from previous video to info slide.	 <p>The SECOR logo, featuring the word 'SECOR' in blue with a green leaf above the 'O', and 'Southeast Community Outreach' and 'Filling Lives With Hope' in green below it. Below the logo, the text reads: 'It's always the season for giving.', 'CALL 720-842-5621', and '<a href="http://WWW.SECOR.INFO">WWW.SECOR.INFO</a>'.</p>