

Want to expand your
life insurance business?



First Protective

Partner with us in the only
life insurance market
that is growing
today.

- Best Cash Value Accumulation Products
- No Lapse Provision
- Life Insurance in Retirement Planning

**Are you capitalizing
in the IUL niche?**

This is a ground floor opportunity to
be a part of one of the fastest growing
life insurance markets today.*

For Agent Use only. Not for Consumer Use

*Life Health Pro U.S. Individual Life Insurance Premium
Increased 6% in 2015. 3/17/16

firstprotective.com | toll-free 800.876.3950 | fax 205.268.3949

Baton Rouge | Birmingham | Chattanooga | Greenville | Huntsville | Mobile | Nashville | Philadelphia

Why Indexed Universal Life now?

IUL passes GUL in popularity*

In 2015, Indexed Universal Life jumped 15 percent and was the primary driver of overall Universal Life Insurance sales growth for the year. Indexed Universal Life represented 55 percent of Universal Life new premium and 21 percent of all individual life insurance new premium.

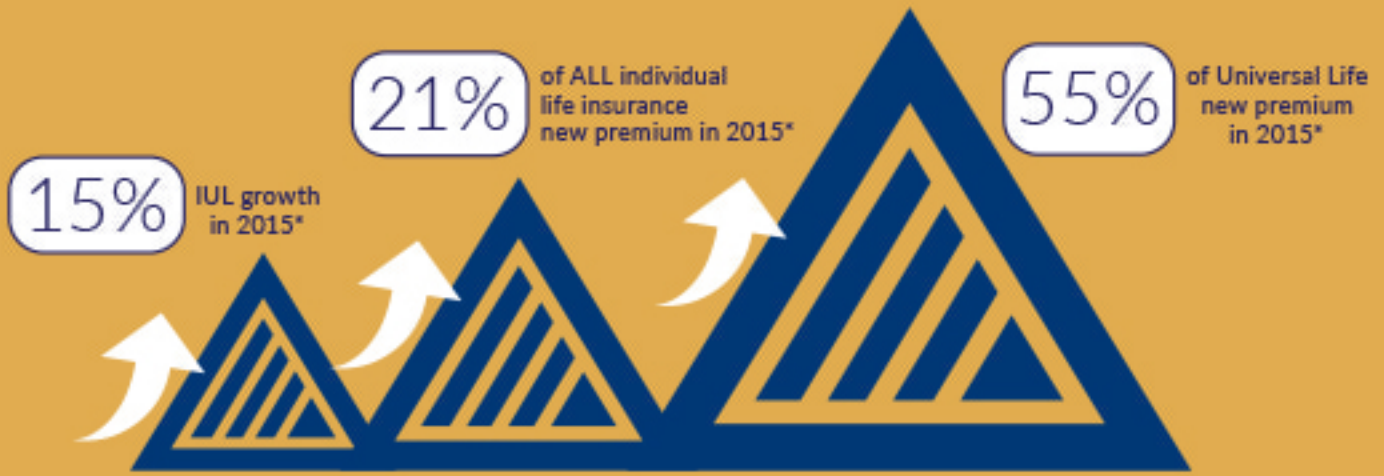
*Life HealthPro 3-17-16

Who are the perfect prospects for Indexed Universal Life products? Meet **Henry** (High Earner Not Rich Yet) and **Ana** (Accumulation, No-Lapse Protection and Alternative LTC Choices).



Henry: 35 to 55 years old
Interested in tax-advantage
retirement options

Ana: 55 to 70 years of age
Interested in buying her
last policy



Why sell Indexed Universal Life with us?

- Top-selling product
- Longevity and experience over 12 years
- Financially stable – A+ rated carriers
- In-house dynamic hedging platform
- Laser-focused on only two product strategies
- Multiple index allocation option
- Highly competitive compensation
- Loan flexibility – fixed participating loan



First Protective



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Experience like this is not a commodity.

*Full-time IUL specialists are on staff
to train your company.*

Fred Fleming, CLTC
33 years experience
Production Competition Specialist
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